

## SPORTSWEAR – 2040 PROJECT

<b>Location</b>	Mongolia
<b>The operation trend and purpose</b>	-Soft stitches -To meet the domestic market by producing substitution of imported goods and to create job.
<b>Project implementer</b>	Tumur Trade LLC
<b>Production and capacity</b>	-To produce sport clothes for children and youth - The latest technical equipment such as modeler printer, the latest press machine, modeler cutter laser machine and body scanner
<b>Market analysis, target market</b>	The 33.3% of the population is children and youth, 80% of the clothes for these youth import from abroad. By implementing this project the actual market price products we believe that we can cover the domestic market. The targeted market is to produce sport wear for children and youth.
<b>Period of implementation</b>	2015-2020, approximately 5 years.
<b>Project progress</b>	Conducting the research study
<b>Business strategy and implementation plan</b>	Anatomical and biomechanical study of the 0-6 years old children. We propose a SWOT analysis by designing modeler template and make sketch for it. In additionally trying new technologies for vacuum patterns and have it stitches craft and packing it for sale.
<b>Requested investments</b>	Type of funding - Loan and credit including own asset Investment amount - 5.5 billion MNT Payback period - 2015-2020 within 5 years Return on Investment - 12.4%
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